





# ANTONIS KESENTES

## UX & UI DESIGNER

 Nea Smirni, Athens Greece

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 a.kesentes@gmail.com

 portfolio.spacemonkey.gr

### SOFT SKILLS

CREATIVITY - DESIGN THINKING

ORGANIZATIONAL SKILLS

TIME MANAGEMENT

PROJECT MANAGEMENT

TEAM PLAYER

### HARD SKILLS

PHOTOSHOP - ILLUSTRATOR - XD

FIGMA - INVISION - AXURE

HTML 5 - CSS 3 - BOOTSTRAP - JAVASCRIPT

WORDPRESS - DRUPAL - JOOMLA

DREAMWEAVER

PREMIER - AFTER EFFECTS

MICROSOFT OFFICE

### LANGUAGES

ENGLISH

GREEK



## PROFILE

A creative UX/UI designer who takes the accountability for conceptualising and implementing solution designs that meet business strategy's needs from concept to completion. I have the talent and ability to quickly understand complex client requirements and then develop logical and straightforward solutions.

I have the creative flair, originality, and strong visual sense needed to satisfy clients' most demanding requirements. On a personal level, I am eager to take on new challenges to progress my career even further.



## EXPERIENCE

### Senior UX/UI Designer Alpha Bank Group

Nov 2022 - Present

Working at Digital Sales and Customer Experience department for Retail/Business Website and Mobile App

- Making Research, Mapping and creating User Journeys
- Designing Low and High fidelity flows
- Finding Design solutions in complex scenarios
- Creating Realistic Prototypes
- Working close to product owners, business sales department and developers using Agile methodology achieving perfect results

### Senior UX/UI Designer OPAP

Dec 2019 - Nov 2022

- Creating User Journeys, Wireframes and UI of club.pamestoixima.gr
- Designing all Pamestoixima.gr microsities
- Designing promotional pages, landing pages and newsletter templates
- Responsible for the redesign of every pamestoixima.gr digital touch points
- Conceptualizing and Implementing of various promotional campaigns
- Creating HTML5 animated banners for Google Ads and Affiliates
- Creating Videos for Laiko Laheio and Scratch Retail

### UI Designer & Front-End Developer COSMOTE Mobile Telecommunications S.A.

Sep 2018 - Dec 2019

Working for Digital Touch Points Team GERMANOS Group - Retail Marketing

- UX/UI Design and Front end development of eshop & native app
- Designing, Copywriting Newsletters and Converting to Html templates
- Conceptualizing and Implementing Design of Strategic Marketing Campaigns
- Designing all digital visual assets for germanos.gr

### UI Designer Media Markt Hellas

Apr 2018 - Jul 2018

- UI design for Ecommerce
- Creating Newsletters and Digital visual assets
- Designing Newsletters and creating Html templates using Emarsys: B2C Marketing Automation Platform

### UI/UX Designer - Front End Developer Winmasters.com

Oct 2015 - Jan 2017

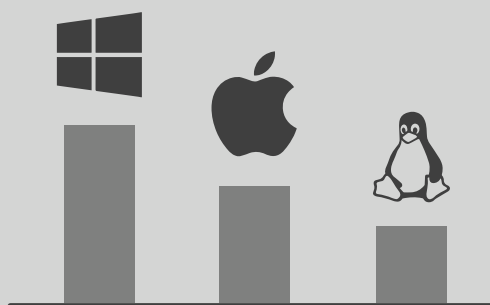
- Redesign and Front End development of the new www.winmasters.com
- Conceptualizing and implementing Campaigns based on marketing needs
- Designing and Creating Responsive Newsletters
- Designing and creating Html-5 banners using online service tool www.bannerflow.com
- UX/UI design on the new client software
- Creation of static and animated visuals

# ANTONIS KESENTES UX & UI DESIGNER

## PERSONAL ATTRIBUTES

- Willingness and work with emerging alternative technologies
- Ability to work in fast-paced environment while maintaining attention to detail
- Good time-management skills, prioritization skills
- Capable of meeting tight deadlines
- Communicating ideas, both technical and non-technical, clearly and effectively

## OPERATING SYSTEMS



## INTERESTS



## EDUCATION

Bachelor of Arts (Honours) Degree in  
Graphic Design - Middlesex University

2016 - 2020

Graduate Certificate (EQF Level 5) in  
Web Design & Development - I.E.K DOMI College

2012 - 2015

Graduate Certificate (EQF Level 5) in  
Telecom Engineering Technology - H.A.G.S. Vocational Institute

2011 - 2012



## AWARDS

Graduation Project  
I.E.K DOMI College

Jun 2014

"Designing & Developing of a Dynamic Web Site"



## VOCATIONAL EDUCATION

### • Udemy Certification:

Web & Mobile Designer in 2021: UI/UX, Figma, +more online courses ..... 26 hrs

### • HePIS Fit4jobs training course:

HTML, CSS, JavaScript, JAVA, Application Servers, PHP, MySQL, JSP-Servlets ..... 180 hrs

• CISCO IT Essentials ..... 50 hrs

### • Social Media platforms:

Facebook, Twitter, LinkedIn, Google+, Blog-spot, Instagram & applications ..... 30 hrs

• Time Management ..... 10 hrs