



# ANTONIS KESENTES WEB & GRAPHIC DESIGNER



19 January 1993



Nea Smirni, Athens Greece



697 32 64 106



www.spacemonkey.gr



a.kesentes@gmail.com  
info@spacemonkey.gr



## SOFTWARE SKILLS

### ADOBE PHOTOSHOP



### ADOBE ILLUSTRATOR



### ADOBE IN DESIGN



### COREL DRAW



### ADOBE PREMIERE



### ADOBE AFTER EFFECTS



### ADOBE DREAMWEAVER



### MICROSOFT OFFICE



## PROFILE

A creative web & graphic designer who takes on responsibility for conceptualization and implementation of design of solutions that meet marketing strategies from concept to completion. I have the talent and ability to be able to quickly understand complex client requirements and then come up with simple and logical solutions. I have the creative flair, originality and strong visual sense needed to satisfy the requirements of the most demanding of clients. On a personal level i am eager to take on new challenges in order to progress my career even further.



## EXPERIENCE

### Web Designer - Frontend Developer

Sep 2018 - Present

COSMOTE Mobile Telecommunications S.A.

Web & Graphic Designer in E-Shop & Digital Touch Points Team GERMANOS Group - Retail Marketing

- Creating Responsive UI design & Landing Pages using Html, CSS & Javascript and Adobe Creative Suite for E-shop
- Designing, Copywriting Newsletters and Converting to Html Newsletters
- Conceptualizing and Implementing Design of Strategic Marketing Campaigns

### Web & Graphic Designer

Apr 2018 - Jun 2018

Media Markt Hellas (Consumer Electronics Retailer)

- UI design for E-shop, creating Newsletters and banners using Adobe Photoshop & Illustrator
- Designing Newsletters and creating Html templates using Emarsys: B2C Marketing Automation Platform

### Digital Makreting & Graphic Designer

Jan 2017 - Jul 2018

IP - Gruppo api (Lubricant Import and Sales)

- Increased sales by opening a new wholesale section undertaking the creation of material (Catalogues, Product Labels, Posters, Stickers, Graphic Stands for promotional exhibitions) and communicating in daily base with clients resulting in the registration of 500 new active clients
- Increased business with existing and new accounts by 10%+ by creating and organizing social media network

### UI/UX Designer - Front End Developer

Oct 2015 - Jan 2017

Winmasters (Online Gambling Industry)

- UI/UX & Front End development on custom CMS platform using HTML, CSS, Adobe Photoshop & Illustrator on [www.winmasters\(.com,.ro,.gr,.ru,.cz,.br\)](http://www.winmasters(.com,.ro,.gr,.ru,.cz,.br))
- Designing Responsive Newsletters using HTML, CSS, Adobe Photoshop & Illustrator
- Designing Banners and Campaign Logo Key Visuals using Adobe Photoshop & Illustrator
- Designing and creating Html-5 banners using online service tool [www.bannerflow.com](http://www.bannerflow.com)
- UI/UX design on a new client software using HTML-5, CSS-3, JavaScript, Adobe Photoshop & Illustrator
- Creation of static and animated visuals in daily base using Adobe Suite

### Web Designer & Developer

Aug 2014 - Dec 2014

Master S.A (Innovative Services and solutions for the public and private sector)

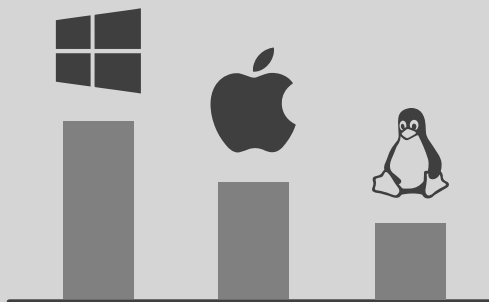
- Web design & development of sites
- Certification test content development using Adobe Photoshop
- Interactive e-Learning content development using Adobe Captivate
- [www.e-class.gr](http://www.e-class.gr) database administration

# ANTONIS KESENTES WEB & GRAPHIC DESIGNER

## PERSONAL ATTRIBUTES

- Willingness and work with emerging alternative technologies
- Can work in fast-paced environment while maintaining attention to detail
- Good time-management skills, prioritization skills
- Able to meet tight deadlines
- Communicating ideas clearly and effectively both technical and non-technical

## OPERATING SYSTEMS



## LANGUAGES

English  
●●●●●●●●●●●●●●●●●●

Greek  
●●●●●●●●●●●●●●●●●●

## INTERESTS



## EDUCATION

Bachelor of Arts (Honours) Degree in  
Graphic Design - Middlesex University

2016 - 2020

Graduate Certificate (EQF Level 5) in  
Web Design & Development - I.E.K DOMI College

2012 - 2015

Graduate Certificate (EQF Level 5) in  
Telecom Engineering Technology - H.A.G.S. Vocational Institute

2011 - 2012

## AWARDS

Graduation Project Jun 2014  
I.E.K DOMI College "Designing & Developing of a Dynamic Web Site"

## VOCATIONAL EDUCATION

- **HePIS Fit4jobs training course focused on:**  
HTML, CSS, JavaScript, JAVA, Application Servers, PHP, MySQL, JSP-Servlets 180 hrs
- **CISCO IT Essentials** 50 hrs
- **Social Media platforms:**  
Facebook, Twitter, LinkedIn, Google+, Blog-spot, Instagram & applications 30 hrs
- **Time Management** 10 hrs

## KEY SKILLS & COMPETENCIES

CONCEPTUALIZATION ●●●●●●●●●●●●●●●●●●

WEB DESIGN ●●●●●●●●●●●●●●●●●●

WEB DEVELOPMENT ●●●●●●●●●●●●●●●●●●

CMS ADMINISTRATION ●●●●●●●●●●●●●●●●●●

PHOTOGRAPHY ●●●●●●●●●●●●●●●●●●

INTERIOR DESIGN ●●●●●●●●●●●●●●●●●●

CAMPAIGN STRATEGY ●●●●●●●●●●●●●●●●●●

TIME MANAGEMENT ●●●●●●●●●●●●●●●●●●

ORGANIZATIONAL SKILLS ●●●●●●●●●●●●●●●●●●